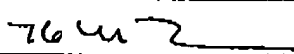


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Sample Form (08-04)

AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

In re Application of: WeiJun Li					
Application No. 09/747,775					
Filed: December 22, 2000					
Title: Advertising Enabled Digital Content					
Attorney Docket No. 031994-170	Art Unit: 3622				
The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:					
<table border="1"><thead><tr><th>Name</th><th>Registration Number</th></tr></thead><tbody><tr><td>Sanford Colb</td><td>26,856</td></tr></tbody></table>		Name	Registration Number	Sanford Colb	26,856
Name	Registration Number				
Sanford Colb	26,856				
This is not a Power of Attorney to the above-named practitioner. Accordingly, the practitioner named above does not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner should be executed and filed in the United States Patent and Trademark Office.					
SIGNATURE of Practitioner of Record					
Signature 	Date January 5, 2006				
Name Kirk M. Nuzum	Registration No., if applicable 38,983				
Telephone (650) 622-2300					

This form offers a sample or suggested format for an authorization for an agent. See MPEP § 713.05 for more information. This sample form is not an OMB officially approved form.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

I hereby certify that this correspondence is being submitted by facsimile transmission to the Director of the U.S. Patent and Trademark office, P.O. Box 1450, Alexandria, VA 22313-1450, to the following facsimile number:

Facsimile Number: 1.571.273.8300
Date of Transmission: January 5, 2006


Joy A. Roeder